

Model Making Business—(Cont'd)

Mechanical Models

Busch Mfg Co 78 Natoma.....DO uglas-5514

Patent Models

Patent Model Engineering Co  
Elect & Mech Models  
Designed & Built  
12 Geary.....EX brook-3606

Supplies, Model Makers'

Marwedel C W 76-1st.....DO uglas-4180

Modelers

Architectural Modelers

Winterhalter Erwin 1809 Lyon.....WE st-4009

Modern Painting Service

(Look on "P" pages under Painters)

Mohawk Auto & Truck Tires

(For list of dealers, look on "T" pages under Tire Business)

Monkeys

Sullivan's Pet Shop 1244 Market....MA rket-0142

Monotyping

Mackenzie & Harris Inc  
Monotyping Intertyping &  
Complete Composition Service  
659 Polson.....SU tter-5629  
MILLER TYPOGRAPHIC SERVICE  
INC 300 Shawmut.....EX brook-2330  
PACIFIC TYPESETTING & TYPE  
FOUNDRY CO 145 Sansome.....DO uglas-3089  
S F COMPOSITION CO  
Monotyping Make-Up Type Rule  
509 Sansome.....DA vnprt-6486

Monument Business

AMERICAN MONUMENTAL CO  
1464 Valencia. AT water-3784  
Amer Monumental Co Colma.....RA ntlph-7576  
BOCCI GAETANO & SONS INC  
Main Office Colma.....DE laware-2140  
Branch Office & Works Colma.....RA ntlph-0685  
BOCCI L & SONS Colma.....RA ntlph-1634  
Carroll Bros Colma.....RA ntlph-3316  
Danzon E & Son Colma.....DE laware-7531  
Daniel & Pascucci Colma.....RA ntlph-0833  
DONOHOE & CARROLL  
Opposite Holy Cross Cemetery  
Colma.....RA ntlph-5251  
Fontana V & Co Colma.....RA ntlph-6243  
GAETANO BOCCI & SONS INC  
Colma. DE laware-2140  
Maine Thus 1432 Valencia.....MI san-3227  
Mullaney P D & Son Colma.....RA ntlph-8482  
New Era Workshop 6036 Mission...RA ntlph-1208  
Sacchi E C Colma.....RA ntlph-1369  
SEIDELL HOWARD 1291 32nd Av. MO ntrose-5643  
Sunset Monumental Works 45-29th.....MI san-4374  
WEISENBURGER & TOSI Colma...RA ntlph-0118

Bronze Monuments

American Art Metal Works 13 Grace...MA rket-1404

Granite Monuments

AMERICAN MONUMENTAL CO  
Designers & Builders of  
Vaults & Mausoleums  
Cemetery & Public Monuments  
Granite, Marble & Bronze  
Main Office & Showrooms  
1464 Valencia.....AT water-3784

SEIDELL HOWARD MAUSOLEUM  
BUILDERS 1291-32nd Av. MO ntrose-5643

Wholesale Monuments

McGILVRAY RAYMOND CORP  
3 Potrero. MA rket-0687  
Seidell Howard 1291-32nd Av. MO ntrose-5643

Mortar

Colors, Mortar

DICKEY W S CLAY MFG CO  
117 New Montgomery. SU tter-4345  
UNITED MATERIALS & RICHMOND  
BRICK CO LTD 625 Market.....SU tter-4884

Mortar Mixers

Davis Norris K 400-7th.....HE mlock-1610

Morticians

(See Funeral Directors)

Moss

Angelo & Son 398 Bay.....DO uglas-3096

Moth Proofing

ACME BEDDING CO 157-10th.....MA rket-0904  
Arwelt Service Co  
Oakland Call Operator for.....TE mpilphar-8369  
BEAR CARPET PROCESS CO  
GENUINE  
MOTH-PROOFING  
Articles Treated by Our Method Are  
Immune from Further Moth Attack  
ALL HOUSEHOLD FURNISHINGS  
and AUTOMOBILE UPHOLSTERY  
Estimates Given Without Cost or Obligation  
3621 Geary.....SK yline-4161  
After Business Hours.....SK yline-0631

BEKINS VAN & STORAGE CO  
MOTHPROOFING PROCESS  
GUARANTEED for 5 Years  
Anything a Moth Can Eat Can Be MOTH-  
PROOFED. New or Old. Articles Done in  
the Home or at the Plant Without Incon-  
venience to You. Only One Application.  
Odors—Safe. Call for Free Inspection.  
13th & Mission.....MA rket-3520

CENTRAL STERILIZING PLANT  
INSURED MOTH-PROOFING  
Upholstered Furniture, Rugs,  
Tapestries, Drapes, Etc.  
Scientific Konate Process used as  
developed at the Mellon Institute.  
Lloyds insurance against moth dam-  
age given upon completion of work.  
270-7th.....HE mlock-1063

Each new issue of the telephone directory  
contains an important percentage of listings  
that are new, or with changed numbers.  
Even in calling unchanged telephone  
numbers, memory will play pranks.  
Please consult the directory first, if you  
are in the least doubtful about the accuracy  
of a number.

TALKING MOTION PICTURES!

NEWS EVENTS • INDUSTRIAL • PUBLICITY •  
MADE IN SAN FRANCISCO  
{PORTABLE SOUND EQUIPMENT •}  
{SOLD OR RENTED}  
TALKING PICTURE ENTERTAINMENTS  
FURNISHED AT REASONABLE RATES  
S. C. LONG  
MOTION PICTURE CO.  
261 GOLDEN GATE AVE.  
PHONE ••• UN. 1045 •••

Moth Proofing—(Cont'd)

PERMANENT MOTH-PROOFING CO  
Lowest Prices - Best Work  
Our written guarantee is backed  
with insurance policy issued by THE  
NEW YORK INDEMNITY CO.  
Moths will not eat Woolens, Furs,  
Rugs or Chesterfields after we moth-  
proof them. Work done in your home.  
3421 Geary.....SK yline-7827

Puro Distributing Co 268 Market.....GA rfd-0860  
Standard Mothproof Co 1001 Bryant. HE mlock-3456  
TURKO PERSIAN RUG CLEANING CO  
3828 California. BA yrlow-0466  
Vacuum Sterilizing Co 1001 Bryant. HE mlock-3456

Motion Picture Companies

Auerbach Motion Picture Productions  
170 Golden Gate. PR ospect-0208  
Barnes J D Motion Picture Productions  
1182 Market.....HE mlock-5208  
Boves Productions 1040 Geary.....OR dway-3671  
Duhem Motion Picture Mfg Co  
135 Hayes. HE mlock-1225  
E L C Co 298 Turk.....PR ospect-0585  
EDUCATIONAL FILM EXCHANGE  
191 Golden Gate. MA rket-1680  
Graf Bros 1040 Geary.....OR dway-3671  
Graf Sales Co 1170 Market.....HE mlock-3884  
Hearst-Metrotone News Call Bldg.....SU tter-3052  
Independent Film Exchange  
17 Golden Gate Av. UN drhil-2441  
International News Reel Corp Call Bldg. SU tter-3052  
M G M International News Call Bldg. SU tter-3052  
Pac Coast Record Corp Ltd 1040 Geary. OR dway-3671  
PATHE NEWS 321 Turk.....PR ospect-0580  
Sunset Film Exchange 298 Turk.....PR ospect-0585  
United Artists Corp 255 Hyde.....PR ospect-6760

Advertising, Motion Picture  
(See Advertising Business)

Made-to-Order Motion Pictures

AUERBACH MOTION PICTURE  
PRODUCTIONS 170 Golden Gate. PR ospect-0208  
DUHEM MOTION PICTURE MFG  
CO 135 Hayes.....HE mlock-1225  
(See Advertisement This Page)  
Long S C Motion Picture Advertising  
Agency 261 Golden Gate.....UN drhil-1045  
(See Advertisement This Page)

Non Theatrical Motion Pictures

ATLAS EDUCATIONAL FILM CO  
AMPRO AND DEVRY  
MOTION PICTURE PROJECTORS  
For Homes, Schools, Churches and  
Industrial Concerns  
Devry 35 MM—Ensign 16 MM  
Cameras  
Sound-on-Film or Disc Talking  
Equipment  
Machines and Operators Supplied  
821 Market.....GA rfd-1317

DUHEM MOTION PICTURE MFG  
CO 135 Hayes.....HE mlock-1225  
(Continued Next Page)

To buy anything and everything consult the  
pages of this "Buyer's Guide." Chances are  
you'll find what you want.

SOUND  
Motion Pictures  
To Order  
Camera Men Sent Anywhere  
Cameras, Raw Film and Supplies.  
Developing, Printing, Art Titles.  
Assembling and Projection Room  
Service.  
16mm Reduction from Standard Film  
DUHEM  
HE mlock 1225  
M-38-1 135 Hayes Street

Motion Picture Companies  
(Continued)

Talking Motion Pictures

DUHEM MOTION PICTURE MFG CO  
Sound Films Made to Order &  
Portable Sound Proj Apparatus  
135 Hayes.....HE mlock-1225

Motion Picture Equipment  
Business

ATLAS EDUCATIONAL FILM CO  
821 Market. GA rfd-1317  
Bell & Howell Co Agcy 239 Grant.....GA rfd-7370  
Bell & Howell Repair Agcy 195 Post. DO uglas-7837  
Chamberlain Geo E 177 Golden Gate. UN drhil-2441  
Holmes Moving Picture Projector Co  
290 Turk. PR ospect-5226  
Moo-Vee Star Service Co 935 Market...SU tter-6998  
NATIONAL THEATRE SUPPLY CO  
121 Golden Gate Av. MA rket-4070  
Pathe—For list of dealers  
look on "P" pages under  
"Pathe"  
Phil Lasher Ltd 300-7th.....HE mlock-0954  
Q R S De Vry Corporation 300-7th. HE mlock-0954  
Skinner C R Mfg Co 177 Golden Gate. UN drhil-2314  
Visionola Calif Ltd Monadnock Bldg. GA rfd-6116  
Visionola Pacific Co Monadnock Bldg. GA rfd-6116

Amateurs' Motion Picture  
Equipment

ATLAS EDUCATIONAL FILM CO  
AMPRO 16 MM MOTION PICTURE  
PROJECTORS  
ENSGN 16MM MOTION PICTURE  
CAMERAS  
Devry 16MM and 35MM Equipment  
Motion Picture Accessories  
Film Laboratory Service  
821 Market.....GA rfd-1317

CINE SHOP THE

Motion Picture Equipment  
All Standard Makes of Cameras  
and Projectors  
Rentals and Repairs  
Projection Rooms at Your Service  
Also Films, Printing & Developing  
115 Kearny.....GA rfd-8626

DUHEM MOTION PICTURE MFG  
CO 135 Hayes.....HE mlock-1225  
EASTMAN KODAK STORES INC  
210 Post. SU tter-5645

HIRSCH & KAYE

Motion Picture Cameras and  
Accessories for the Amateur  
Bell & Howell FILMO, Eastman  
CINE KODAK, DEVRY and all  
standard makes. Projection rooms  
at your service. Tourists welcome.  
239 Grant Av.....GA rfd-7370

KAHN & CO

Eastman Kodak Agency  
54 Geary.....DO uglas-2212

LASHER PHIL LTD

38th Western Distributors QRS DeVry Corp.  
DeVry Motion Picture Equipment  
35 MM Portable (Sound on Film and Disc.)  
Projectors  
35 MM Cameras, Projectors and Accessories  
16 MM Projectors, Cameras and Accessories  
SOUND OR SILENT SHOW SERVICE  
Complete Motion Picture Equipment Distributors  
300-7th.....HE mlock-0954

S F CAMERA EXCHANGE 88-3rd. KE arny-5475  
SCHWABACHER-FREY CO  
735 Market. DA vnprt-2522  
TRAINER-PARSONS OPTICAL CO  
228 Post. GA rfd-7100

To buy anything and everything consult the  
pages of this "Buyer's Guide." Chances are  
you'll find what you want.

Motion Picture Equipment  
Business—(Cont'd)

Cameras, Motion Picture

Allen Photo Supply Co 222 Market...DA vnprt-2476  
ATLAS EDUCATIONAL FILM CO  
821 Market. GA rfd-1317  
BLACHE FILM LABORATORIES  
292 Turk. PR ospect-9388  
DUHEM MOTION PICTURE MFG  
CO 135 Hayes.....HE mlock-1225  
SPINDLER & SAUPPE INC 80-3rd. GA rfd-4757

Repairs, Motion Picture Camera

Duhem Motion Picture Mfg Co  
135 Hayes. HE mlock-1225  
Sharman Camera Works 165 Post....DO uglas-7837

Projectors, Motion Picture

ATLAS EDUCATIONAL FILM CO  
821 Market. GA rfd-1317  
Chamberlain Geo E 177 Golden Gate. UN drhil-2441  
Duhem Motion Picture Mfg Co  
135 Hayes. HE mlock-1225  
Holmes Moving Picture Projector Co  
290 Turk. PR ospect-5226

Recording Equipment  
(See Recording)

Rentals, Motion Picture Equipment

Chamberlain Geo E 177 Golden Gate. UN drhil-2441  
Cine Shop The 145 Kearny.....GA rfd-8626  
Duhem Motion Picture Mfg Co  
135 Hayes. HE mlock-1225

Talking Motion Picture Equipment

ATLAS EDUCATIONAL FILM CO  
Portable Sound-on-Film or Sound  
on Disc Talking Equipment  
821 Market.....GA rfd-1317  
Chamberlain Geo E  
Professional & Portable Models  
Manufactured Sold & Rented  
177 Golden Gate Av.....UN drhil-2441  
DE VRY-PHIL LASHER LTD  
300-7th. HE mlock-0954  
DUHEM MOTION PICTURE MFG CO  
Photo Electric Cells Power Tubes  
Supplies for Talking Picture Equipment  
135 Hayes.....HE mlock-1225  
Kemp Edward H 290 Turk.....PR ospect-5226  
(See Advertisement This Page)  
VISIONOLA PACIFIC CO  
Monadnock Bldg. GA rfd-6116

Theatre Equipment, Motion Picture  
(See Theatre Equipment Business)

FOR TELEPHONE USERS  
WHO ARE HARD OF HEARING  
Important aids for the deaf have been  
developed by the Bell System. Those who  
are hard of hearing over the telephone can  
be provided with head sets and special ampli-  
fying equipment. Our business office will  
gladly explain.  
THE PACIFIC TELEPHONE AND TELEGRAPH CO.

EDWARD H. KEMP  
Motion Picture Equipment  
and Supplies  
FILM LABORATORIES  
Personal Service and Accommodations  
for Cameramen  
Western Distributor for  
The Holmes "Imperial" Projector for Theatres  
The Holmes "Portable" Projector for Schools, etc.  
The "Pathe" Amateur Movie Equipment  
and Laboratory  
Phone—PR ospect 5226  
M-26 290 Turk Street

Motion Picture Film Exchanges

All Star Feature Dist Inc 298 Turk...PR ospect-0920  
Columbia Pictures Corp 230 Hyde...PR ospect-4242  
Co-Operative Film Exchange 284 Turk. FR ankin-8128  
EDUCATIONAL FILM EXCHANGE  
191 Golden Gate. MA rket-1680  
Fox Film Corporation 245 Hyde.....PR ospect-1600  
Goodwill Film Exchange 298 Turk...PR ospect-0920  
Metro-Goldwyn-Mayer Dist Corp  
Hyde & Eddy. FR ankin-4413  
National Screen Service 298 Turk...PR ospect-0920  
Paramount Publix Corp  
201 Golden Gate Av. MA rket-0816  
Paramount Sound News 201 G G Av. MA rket-0816  
R K O Distributing Corp 251 Hyde...PR ospect-4744  
R K O Pathe Distributing Corp  
321 Turk. PR ospect-0580  
Reichert Louis 288 Turk.....FR ankin-1800  
S F Film Exch Board of Trade  
25 Taylor. FR ankin-3012  
SONO ART-WORLD WIDE PIC-  
TURES INC 181 Golden Gate Av. MA rket-1680  
Supreme Film Co Inc 170 G G Av. MA rket-0208  
UNITED ARTISTS CORP 255 Hyde. PR ospect-6760  
Universal Film Exchanges Inc  
129 Hyde. PR ospect-7070  
Vitagraph Inc 215 Golden Gate Av. UN drhil-1067

Motion Picture Laboratories

Sall Film Laboratory 1256 Howard...UN drhil-8638  
BLACHE FILM LABORATORIES  
292 Turk. PR ospect-9388  
CINEMA ARTS & CRAFTS  
331 Turk. PR ospect-9270  
DUHEM MOTION PICTURE MFG  
CO 135 Hayes.....HE mlock-1225  
Griffith Camera Corp Ltd Pacific Bldg. GA rfd-4190  
Kemp Edward H 290 Turk.....PR ospect-5226  
Pathe News Laboratory 292 Turk...PR ospect-9388

Film Developing, Motion Picture

ATLAS EDUCATIONAL FILM CO  
821 Market. GA rfd-1317  
DUHEM MOTION PICTURE MFG  
CO 135 Hayes.....HE mlock-1225

Service Laboratories, Motion  
Picture

Projection Service Laboratories

DUHEM MOTION PICTURE MFG CO  
SOUND - MOTION  
PICTURES  
Shown in Your Office, Club or Home  
Photoplays, Comedies or  
Your Own Film  
We Furnish Screen, Machine and Operator  
135 Hayes.....HE mlock-1225

Motion Picture Studios

Cinema Arts & Crafts 331 Turk.....PR ospect-9270

Talking Motion Picture Studios

BLACHE FILM LABORATORIES  
TALKING & SILENT  
Motion Pictures to Order  
Developing - Printing - Sound  
Standard, Reduction 16 M/M  
Cameras and Projectors  
292 Turk.....PR ospect-9388

Your Business

will benefit by using the  
advertising columns of  
this Buyer's Guide.  
—The circulation is large  
—the cost is low  
—the consultation is  
city-wide

Telephone—  
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